

FIRE

IN CASE OF EMERGENCY
CALL YO 9-4141

or Alarm Box
AT OLD TOWN HALL, LASALLE

Notice: It is illegal to refuse to give up the line
when people announce "It's an Emergency Call"
— Fire Marshall's Office

Sandwich West Police
Phone YO 9-5210

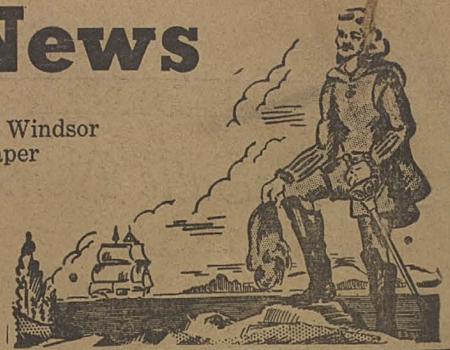
LaSalle News

THE OFFICIAL
LaSalle - Sandwich West - South Windsor
River Canard - Roseland Paper
THIRTEENTH YEAR

"NEWS ABOUT PEOPLE WE ALL KNOW"

Authorized as Second Class Mail
Post Office Dept., Ottawa

Phone RE 4-7459



Vol. 9, No. 47 Friday, December 23rd, 1960

The LaSalle News — LaSalle, Ontario

S.A.G.

3c per copy

PAGE ONE



WE ARE MINDFUL OF OUR DEBT TO OUR
FRIENDS WHO HAVE FAVOURED US WITH
THEIR PATRONAGE. THIS WE CANNOT REPAY
BUT — ON THIS DAY WE CAN SINCERELY AND
HEARTILY SAY TO ALL OF YOU — SERVING
YOU HAS BEEN A REAL PLEASURE.
AND TO ALL —

*A Very Merry
Holiday Season*

The LaSalle News and Staff

*Lucas
Vigino*

The LaSalle News

Established in 1948
Authorized as Second Class Mail

Official Newspaper of Sandwich West

Circulation: LaSalle, River Canard and South Windsor

Published weekly by LaSalle Press

Telephone RE 4-7459

TOUCHING FACT

In the early hours of December 25, 1914, two men met between the trenches of Flanders. One was a British Tommy, the other a German soldier. Soon their comrades were milling around them in no-man's land exchanging gifts,

laughing and talking. For much of the day the Spirit of Christmas pervaded that sector of the front lines because, recalls Readers Digest, something had snapped. The brotherhood of man had triumphed over hate.



Mabel and Marie
GIGNAC GROCERY

The St. Vincent de Paul Society Salvage Bureau

Your donations in the past year have enabled us to assist 692 families with over 4200 articles of furniture & clothing. On behalf of the less fortunate we thank you for your support and wish you a Merry Christmas and a Happy and Prosperous New Year.

FOR
PROMPT
PICK-UP
SERVICE



Call CL 3-8769



LaSalle

LASALLE COFFEE SHOP

Ontario



Come All Ye Faithful

... COME LET US ADORE HIM THIS DAY

REMEMBERING THE TRUE AND LASTING

MEANING OF THIS HOLY CHRISTMAS SEASON.

MAY YOU FIND THE BLESSINGS YOU SEEK!

HAPPY HOLIDAY TO ALL

N & D Super Market Ltd.



Merry Christmas

JANISSE FUNERAL DIRECTORS
George and Armand

Hospital Makes Christmas Appeal

Toronto — The Hospital for Sick Children is appealing to the people of Ontario for help in overcoming its research deficit. The Research deficit for 1960 will be approximately \$242,000 which

has to be financed by the Hospital

In announcing the Christmas appeal, Charles Gundy, Chairman of the board of Trustees, said that as the Hospital served the entire province, people from Kenora to Cornwall and from Windsor to Moose Factory will wish to support the Hospital. We believe the Hospital for Sick Children is an unusual institution located in one city, yet serving an entire province. Children from every corner of Ontario enter our doors, he said. Mr. Gundy explained that although the Ontario Hospital Service Plan now covers a large part of the Hospital's 'in patient' expenses, there are still several areas of financial burden for which the Hospital itself must find funds.

It said '1960 still finds us in search for funds to support our expanding research and outpatient facilities. In the long run, these are probably two of the most important areas in our operations and they will not only benefit our children but also future generations.

Address of the Hospital for Sick Children is 555 University Avenue, Toronto.

Season's Greetings

From
THE MANAGEMENT and STAFF



noel

May this Holy Season bring
you an abundance of happiness!
WINDSOR FUNERAL HOME

Francis L. Janisse



CLOSEST TO HEAVEN IS A CHILD

New arrival on this earth,

So soon from Him at his birth,

Does, in his heart, God extol

Not in reason, but of soul —

Thus he knows what was meant

When The Child to us was sent.

Your Purity Dairy Salesman

James Semande

Roland Diemer

Jules Benneteau

YULETIDE GREETINGS

TO OUR
FRIENDS



PETE'S DRIVE IN and STAFF

LaSalle

Ootario



Hi!
It's time
to send
greetings
your
way...

CORNETT'S DRUG STORE

Irma, Jackie, Ruth, Bob and Jack



**Merry Christmas,
Everyone!**

IVAN'S BARBER SHOP

LaSalle

Ontario



May the shining decorations
of Christmas
adorn your home —
reflect all the happiness
we wish you
at this time!

BORDEN'S MILK

Robert Brydges Paul Desjardins

Jr. Bowling Scores

At the end of last week, scores
for the Junior 5 Pin League in
LaSalle were as follows:

Hi Single:

Gayle Pare — 170
Mary Laframboise — 136
Bill St. Louis — 154
Richard Anderson — 152

Hi Triple:

368 — Mary Laframboise
366 — Sharon Pajot
359 — Mike St. Louis
342 — Bill St. Louis

Running Bares finished the
week in first place.

**MAKE
NEW YEARS EVE
RESERVATIONS
Early!**

Featuring RICK KENYON — Comedian M.C.
Recently starred on Ed Sullivan and Jack Paar Shows
FAVORS DANCING TO STAN JAROV'S ORCHESTRA
\$8.00 per couple — Includes Steak Dinner

Anderson Tavern

No. 18 Highway

REdwood 6-4701



May your
Holiday
be a gay
one...

A. J. REAUME MOTORS

LaSalle

Ontario



**VERY
MERRY
CHRISTMAS**

May the gifts
of happiness
grow for you —
and give you
lasting pleasure!

LASALLE PLUMBING & HEATING

LaSalle

Ontario

**JOIN OUR GALA
NEW YEAR'S PARTY!**

Entertainment by Ray Tones Trio

Featuring Ray Girard and his Sax

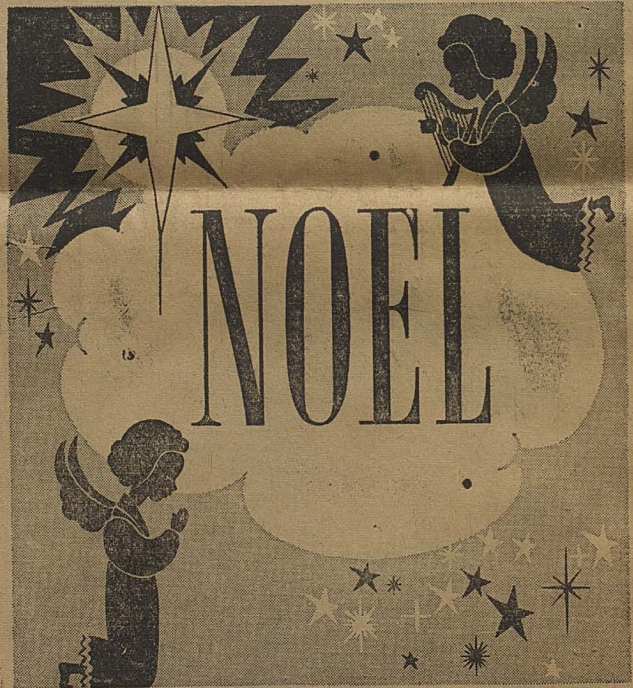
NOVELTIES FAVOURS FUN GALORE

Chateau LaSalle Tavern

NOTED for FINE FOOD

Front Road

Phone RE 4-8112



This year we have made more friends and enjoyed a greater
share in the confidence of our customers than ever before. You
have played an important part in making those friendships
more real, and more enjoyable. And so we want you to know
that our Christmas is Merry because of folks like you
And we're wishing for you and yours

The Merriest of All Merry Christmases
and A Wonderful New Year!

LaSalle Dairy

RE 4-7300

LaSalle

Township Tops

In the recent Goodfellow Campaign, Sandwich West collected more money than any other of the suburbs in Greater Windsor. The sum collected amounted to \$1800 and checks are still coming in.

Congratulations to the two top workers — Norm Watson and Nelson Souillière. The whole operation was under the capable direction of Norm Leinweber.

LaSalle area topped their donations of previous years.

Cooking

Two Christmas traditions combine when the holiday hostess serves a fragrantly warm steamed pudding in the form of a star.

Festive fare indeed is this steamed coffee pudding, made with sweetened condensed milk and served with hard sauce, to complement a cold turkey sandwich or sa'ad supper; or the same steamed coffee pudding served as egg nog accompaniment when friends come to call.

STEAMED COFFEE PUDDING

½ cup chopped nut meats

½ cup raisins

¼ cup chopped citron

1 egg, well beaten

2 cups dry cake crumbs

¾ cup sweetened condensed milk

Thoroughly grease a mould (a star shaped one is most appropriate); sprinkle with some of the nut meats, raisins and citron. Mix together egg and cake crumbs. Place layer of cake mixture in bottom of mould; Sprinkle with nut meats raisins and citron, alternating in this way until all are used. Blend together sweet condensed milk & coffee; pour over other ingredients; cook over boiling water 1 hour; Garnish with holly like decoration of glazed cherries and pastry pieces shaped like holly leaves. Serve warm with hard sauce or whipped cream. Serves 6

CASTRO 'GOOFS'

The free world was slow to come to any adverse conclusions about Fidel Castro and his Cuban 26th of July revolution.

The free world was more than fair to Castro; more than patient with him.

After all, the man he overthrew Fulgencia Batista, was an intolerable despot whose cruel police blotted the history of Cuba with abominable atrocities against innocent people.

Furthermore Castro talked a good revolution. His Eyes were mild, his speech was soft, although endless He talked about a new life for the Cuban people; about social justice; about a transfigured nation

Gradually, though, the truth began to come out, the more Castro ranted, threatened and filled the airwaves with cant and

bombast.

Now we know him for what he really is. And it is a sick, sad sack of something.

Castro doesn't believe in freedom and human rights any more than Batista did.

Because a few Catholics shouted in the public square — as they had a perfect right to do — Cuba yes; Russia no" — Castro went on television and, in a three hour harangue smeared priests as 'fascists' and alleged that somebody was trying to turn the churches into counter revolutionary trenches.

We trust the Cuban people will soon retire Castro from public office. He can devote his leisure to writing a book about how to lose friends and alienate

people.

— Catholic Universe Bulletin



• Tourists to Niagara Falls next year will be able to get a new view of the famous spectacle—seen from above. A 300-foot sight-seeing tower will be built by business firms on the highest part of the Canadian side. Above is artist's conception of project. Taller than Peace Tower in Ottawa, it will resemble an eight-storey building atop a tall column.

**FOR A
HAPPY
HOLIDAY**

May your Christmas be
full of fun and frolic!



MASTER CLEANERS



JACK FLEMING APPLIANCES

Malden Road

River Canard



CHATEAU LASALLE TAVERN

Props: Mike & Ann Stasiek



Oh Silent Night
May your Christmas
be this calm and bright!

SUGAR BOWL RESTAURANT

LaSalle

Ontario



RENAUD HARDWARE

LaSalle

Ontario



SUNNYSIDE TAVERN
Herman and Eddie

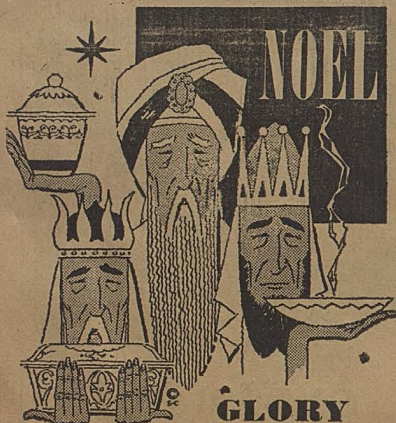
Merry Christmas

We have enjoyed knowing
and serving you this year!

STIERS GAS APPLIANCE
Management and Staff

No. 18 Highway

Sandwich W.



To God in the Highest!

PAJOT INSURANCE AGENCY

LaSalle

Ontario

Merry Christmas

...to our
many
friends!

LASALLE SPEED WASH

LaSalle

Ontario



COME LET US ADORE HIM...

let us reserve a part of our
joyous holiday for thoughts of Him
Who is The Christmas Spirit.

BART EVON FURNITURE

Bart, Marc and Staff

Happy Safe Holiday!

Now is the time when people
will be getting burned up over
Christmas, literally, the way we

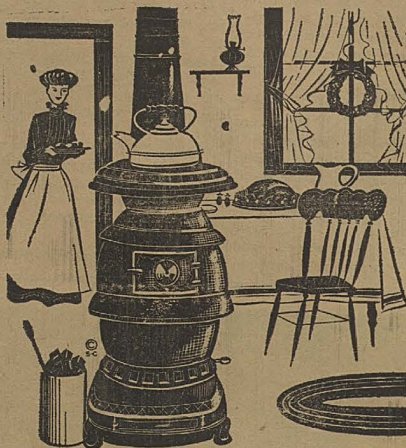
Canadians do every year at this
season. In each happy home, the
whole family will soon eagerly get
to work providing all the hazards
necessary for a successful, Sure-

fire Christmas. Fire must have
kindling, so we'll make sure there
is a dried out tree in the living
room, surrounded by plenty of
tissue wrapped gifts, crepe paper
decorations, and lots of worn out
electric tree lights, crepe paper
decorations, candles and pennies
in the fuse box.

Of course Fire Departments,
who are notorious for wanting to
spoil everyone's fun, will issue
warnings about putting your tree
in water, keeping lights in good
condition and not overloading cir-
cuits. Stores will advertise fire
retardant gift wrapping and de-
corating paper, along with the
nice quick burning kind, and offer
for sale CSA approved Christmas
lights which discourage Electrical
fires. But don't worry, you can
still have a fire this Christmas.
Just ignore all these Spoil sports.
If you want to eliminate any ele-
ment of chance use candles right
on the Tree instead of bulbs. You
can also try using indoor lights
outside, if you're aiming for the
most spectacular fire in the neigh-
bourhood. Besides this trick is
doubly good because if it doesn't
start a fire there's a good chance
it can electrocute someone.

Speaking of electrocution, you
may not have heard of the new
wet blanket in this field. A
company has actually manufact-
ured a safety plug lock to fasten
your electrical cords securely to
the outlet. Jus Think of hundreds
of fun loving children who won't
be able to pull the plug out a
wall and get shocks or burns any
more. It does seem a shame.

Take it from the Ontario Safety
League, a fire at Christmas must
be carefully planned in advance.
So many safety devices are ap-
pearing on the market these days
we may live to see the sad day
when Christmas fires have become
obsolete.

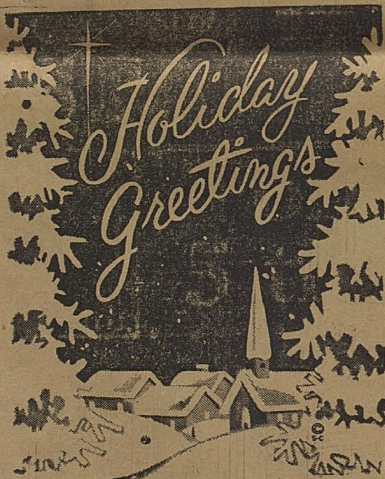


**OUR VERY BEST WISHES
FOR A MERRY CHRISTMAS**

BERGERON MOTOR SALES

LaSalle

Ontario



JOHN PERRY LUMBER

LaSalle

Ontario



Our prayer
is for your
happiness
this Season!

MATTIE'S BEAUTY SHOPPE

Mattie and Mary Jane



Elvis Presley looks sad as
he tells how he broke the
little finger of his right hand
playing "touch" football in
Memphis, Tennessee. Of all
things, the broken finger is
on his guitar, strumming
hand.

Greetings In many Languages

We feel that the greeting shown here should be of interest to any readers who may not know that an estimated one in six persons residing in Ontario today has come here from some other country since the end of World War II.

The many countries which have contributed to cultural and economic development of our Province is suggested by the 31 languages

in which this Christmas greetings are conveyed. Even this number does not encompass all the languages spoken or understood in Ontario today.

The position of each language on the greeting is indicated here:

On the left side:

- 1 Bulgarian
- 2 Byelorussian
- 3 Chinese
- 4 Croatian
- 5 Czech
- 6 Denmark
- 7 Dutch
- 8 Estonian
- 9 Finnish
- 10 Gaelic
- 11 German
- 12 Greek
- 13 Hungarian
- 14 Portuguese

On the right side:

- 1 Irish
- 2 Italian
- 3 Japanese
- 4 Latvian
- 5 Lithuanian
- 6 Norwegian
- 7 Polish
- 8 Roumanian
- 9 Russian
- 10 Serbian
- 11 Slovenian
- 12 Swedish
- 13 Syrian
- 14 Ukrainian
- 15 Welsh

Looking for something to
WANT ADS
FOR SALE

Girls' figure skates; Size 2; \$7.00
Phone RE 4-8018

XMAS TREES

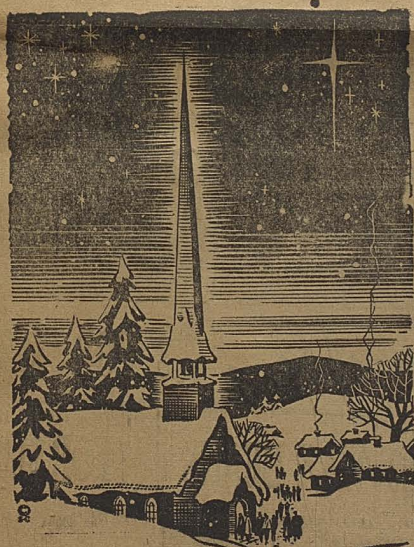
Christmas trees, Spruce, Balsam, Scotch Pine; Frank Sterling; — Reaume Road; LaSalle
LGTER SIDE

FOR SALE

3 bedroom house; 1,000 square ft. cement block work shop; Phone RE 4-8102 . .

FOR SALE

No. 2 Grade Cabbage, Cauliflower Carrots and Spinach cheap; For your rabbits, chickens, livestock. Phone RE 4-7459



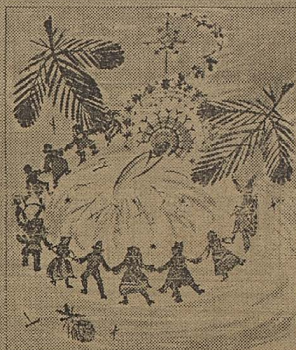
Our Christmas Wishes

Like the star that guided the
shepherds and wise men, may
the love and glittering light
of the Season make this
Christmas your happiest!

Management and Staff
Conklin Lumber Company Ltd.

MERRY CHRISTMAS

CHESTITA
KOLEDIA
XPMCTOC
CE POZIV
恭祝聖誕
SRETAN BOŽICZ
VESELE VANOCE
GLEDELIG JUL
ZALIG
KERSTFEEST
HÄID
JOUULUPOHI
HAUSKAA
JOUULIA
NODLAG SOIN AGAT
FROHE
WEIHNACHTEN
KALA
CHRISTOUGENA
BOLD OG
KARÁCSONYI
UNNEPEKET
FELIZ NATAL



NOLLAIG
SHONA DHAIT
BUON NATALE
クリスマスおめでとう
PRICIGUS
ZIEMASSVETKUS
LINKSMU
KALEDŲ
GLAD JUL
WESOLYCH
SWIAT
SARBATORI
FERICITE
C POZDROSTROM
XPMCTOC
CHRISTOS SE ROIN
VESEL BOŽICZ
GOD JUL
MILED SAID
XPMCTOC
PACYCAETCS
NADOLIG
LLAWEN

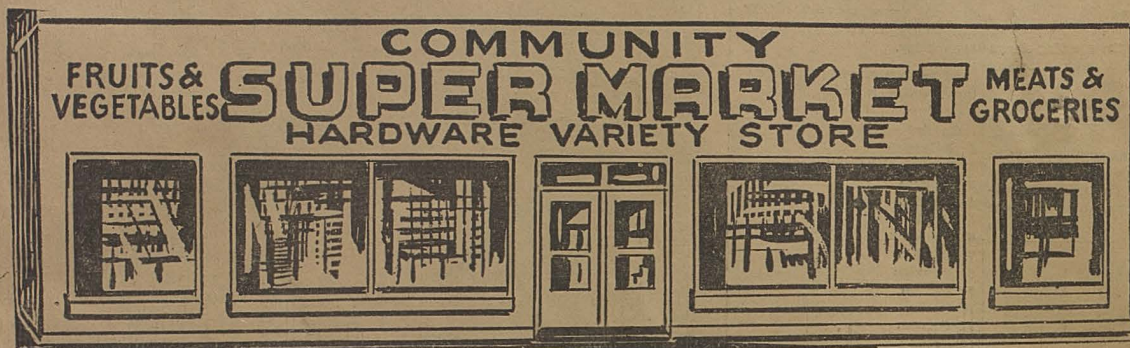
JOYEUX NOËL



'Tis the season for carol singing, for gay
wreaths of holly, glowing candles, and sugar
plums. It's Christmas! Time to wish you all the

HAPPIEST OF HOLIDAYS

Council and Staff
Township of Sandwich West



Front Road

OPEN FRIDAY NIGHTS TILL 9

LaSalle, Ont.

**MARGARINE 5 lbs. \$1****SNOWDRIFT - 69c**

SHORTENING — 3 LB. PAIL — LIMIT ONE

BREAD & BUTTER PICKLES

24 OZ. JAR - 4 FOR \$1.00

WE GIVE

S & D

FRESH PASTEURIZED

24 OZ. JAR

DILL PICKLES 3 FOR \$1.00WE HAVE
A COMPLETE VARIETY
OF
XMAS CANDY**GIFTS STAMPS**XMAS CANDY
CANES 6 FOR 29c

FLOOR GLOSS

HAWES

- 49c

20% MORE IN EACH PINT

**Tomatoes**
5 tins for \$1

NEW PACK

28 OZ.

OUR OWN BLEND

COFFEE1 LB. BAG
ALL PURPOSE GRIND **59c**

SQUIRREL

16 oz. jar

PEANUT BUTTER -- 39c

NEW CROP

MIXED NUTS -- 43c

LB. COUNTY KIST

15 oz. tin

PEAS -- 8 FOR \$1.00

CORONATION QUEEN

16 oz. jar

OLIVES -- 35c

SLICED

20 oz. tin

PINEAPPLE -- 4 FOR \$1.00

15 oz. tin

WAX BEANS -- 7 FOR \$1.00

OVEN READY

LB.

TURKEYS -- 45c

FRESH GROUND LEAN

HAMBURG - 3 LBS. 89c

SMALL LINK

PORK SAUSAGE 3 LBS. \$1.00**WING STEAKS**

LB.

49c**GEESE, CAPONS, DUCKS -- COMPETITIVELY PRICED**

JUMBO STALKS

CELERY -- 2 FOR 29c

RED EPOROR

GRAPES 2 LBS. FOR 21c

GOLDEN YELLOW

BANANAS -- 2 LBS. 25c**TANGARINES -- 2 DOZ. 49c****TOMATOES CELLO PACK -- 19c**

ALL PRICES EFFECTIVE UNTIL DECEMBER 31st